

Monthly Magazine *Delivered Online and in Print*

Multi-Channel Package**

	2 Page Spread	Full Page	Half Page	Third Page	Quarter Page	2/9 Page	1/9 Page
1X	\$5,610	\$2,920	\$1,880	\$1,240	\$980	\$790	\$390
3X	\$5,330	\$2,780	\$1,790	\$1,180	\$940	\$760	\$380
6X	\$5,070	\$2,650	\$1,710	\$1,130	\$900	\$730	\$370
12X	\$4,820	\$2,520	\$1,630	\$1,080	\$860	\$700	\$360

Ads appear in full color at no additional charge.

Premium guaranteed positions add 10% (specific pages/right hand pages)

	Cover 4	Cover 3	Cover 2	Advertorial 4-Page	Advertorial 2-Page
1X	\$4,720	\$3,910	\$4,180	\$12,990	\$6,480
3X	\$4,490	\$3,720	\$3,980	\$12,350	\$6,160
6X	\$4,270	\$3,540	\$3,790	\$11,740	\$5,860
12X	\$4,060	\$3,370	\$3,610	\$11,160	\$5,570

****Package includes Magazine Ad, Banner Ad, and Social Media Promotion**

See full media guide for details. Not valid on 2/9 or 1/9 ads.

Website *circuitcellar.com*

	Leaderboard (625x90)	Large Rectangle (300 x 250)	Half Banner (300 x 100)	Lower Banner (728 x 90)	Button (125 x 125)	Native Content Package*
1X	\$860	\$670	\$390	\$420	\$195	\$1,460
3X	\$820	\$640	\$380	\$400	\$190	\$1,370
6X	\$780	\$610	\$370	\$380	\$185	N/A
12X	\$750	\$580	\$360	\$370	\$180	N/A

*Include website post and social media promotion.

Weekly E-Newsletter *Tuesdays*

	Main Header (650 x 124)	Full Banner (650 x 83)	Spotlight (170 x 232)	Native Content Block	Native Content Package with Newsletter Add-on*
1X	\$645	\$480	\$390	\$1,220	\$1,820
3X	\$620	\$460	\$380	\$1,130	\$1,730
6X	\$590	\$440	\$370	N/A	N/A
12X	\$570	\$420	\$360	N/A	N/A

*Include website post and social media promotion.

Specialty Items

Partner Mailing / List Rental:
dedicated e-mail blast of your content to opt-in subscribers.

	Partner Mailing
Setup	\$200
CPM*	\$390

*5000 Minimum

Lead Generation: promotion of your digital product (whitepaper, e-book, datasheet, etc). You receive the recipients' information.

	Lead Generation
Setup	\$350
Promotion*	\$2870
Leads	\$10 ea

*Includes website, newsletter and social media promotion

Newsletter Raffle Sponsorship:
includes brand promotion with lead generation.

	Raffle Sponsor
Promotion*	\$350

*See media guide for details

Online Article Sponsorship:
includes sponsor mention in social media promotion of the content, webpage sidebar contains only your ads (300 x 300 up to 3), remains on site for 1 yr min.

	Online Article Sponsorship
Setup*	\$1960

*Posting of article on website, promotion via social media.